



CASE STUDY
BAR CODE DIRECT.COM



E-GROCER STARTUP

Automated Fulfillment Solution

THE TOOLS:

ZEBRA TC25 Handheld Units
Wearable Barcode Scanner
Custom Arm Mount Holder

SOTI - Enterprise Mobile
device management

Lifecycle & Asset
Management

THE CLIENT: E-GROCER START-UP

THE CHALLENGE:

Help a start-up E-Grocer compete in the volatile Online grocery category. Many stores rely on labor-intensive methods to complete Online orders. Without a traditional brick and mortar footprint, or the reach of a competitor like Amazon, the start-up needed an innovative, cost-effective, and contact-less way to fulfill orders.

THE SOLUTION:

The E-Grocer built a collection of automated micro fulfillment centers where most work was completed through robotics. However since some critical picking needed to be done manually, we created a custom solution that included arm-mounted Android mobile computers integrated with ring scanners. This allowed the manual process to be fast and efficient, which kept costs down and allowed the start-up to compete with established services

ABOUT US:

An industry leader for nearly twenty five years, Bar Code Direct has worked with hundreds of companies and organizations to design, deploy and support an extensive range of barcode, mobile computing and printing systems. The goal is simple, to increase productivity and efficiency and save our customers money. We are experts in manufacturing, supply chain, retail, healthcare and field service.

PETE GRIMES
VP Marketing & Sales
BAR CODE DIRECT

"We worked closely with this innovative start-up from their inception to ensure their picking tools were the perfect fit for their processes. Their growth has been remarkable, and they are working with the largest names in the grocery business."

BAR CODE DIRECT was founded on the principle of providing a single source for professional, cost effective barcode systems and complete enterprise solutions. We offer the highest quality advanced data collection equipment mobile devices, wireless equipment, custom software, supplies, consulting and support services available within the industry. BCD can assist you in every aspect of your project, from inception to development to deployment. And once it's in the field, we'll help keep your equipment up and running.

Retail
Wholesale Distribution
Transportation & Logistics
Manufacturing
Healthcare

THAT'S WHAT WE'RE HERE FOR AND THAT'S WHAT WE DO.