

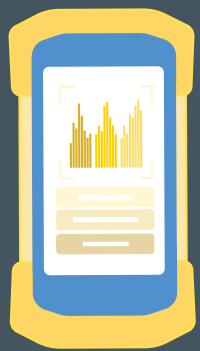
## ZEBRA & BARCODE DIRECT HEALTHCARE TECHNOLOGY SOLUTIONS

Zebra has provided more than 45 years of technology expertise, leadership and innovation. Combined with Bar Code Direct's 25 years of experience, our healthcare solutions are designed and tested for the healthcare environment to help you reach new levels of efficiency, accuracy and patient safety.

Identify, track and manage critical assets, people and activity. Giving you real-time visibility into patient records, specimens, medications, equipment and staff whereabouts, from the time your patient is admitted to the time you sign their discharge.

### 1 PATIENT IDENTITY MANAGEMENT

From admissions to discharge and throughout the patient journey, safety starts with positive patient identification. Zebra Identity Solutions enable accurate specimen collection and management, medication administration and patient identification, helping you improve patient safety and protect patient rights.



**99%**  
PATIENT IDENTIFICATION  
SCAN RATE

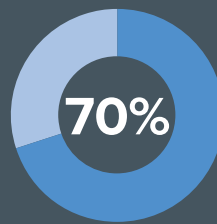
Source: SW Vermont Medical Center

### 2 HEALTHCARE MOBILITY

Enhancing communication and collaboration across your facility enables more time to focus on patient care. Through Zebra's Healthcare Mobility solutions we are able to help you to simplify workflows, improve communications and increase operational effectiveness.

OF PATIENT ADVERSE EVENTS ARE CAUSED BY  
**COMMUNICATION BREAKDOWNS**

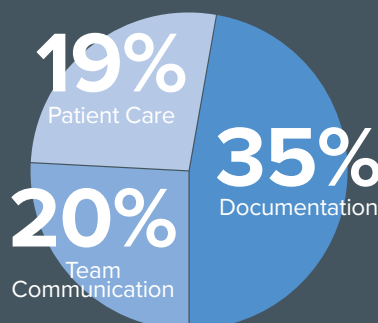
Source: Joint Commission in accreditation of healthcare



MOBILE HEALTH DEVICES  
**FREE NURSES**  
TO FOCUS MORE  
ATTENTION ON  
**PATIENT CARE**

Source: Kaiser Permanente

NURSE'S TIME SPENT ON



### 3 INTELLIGENCE & ANALYTICS

Zebra's visionary products, software and real-time location solutions not only make patient care smarter and more connected than ever, they also reduce waste and lower costs. Visibility into the location and health of patients, staff and each critical asset provides the difference between guessing and knowing, ensuring caregivers make intelligent decisions and act with confidence.

FULL INVENTORY COUNT TIME  
REDUCED FROM  
**8 WEEKS TO**  
**2 DAYS**

Source: Medical Park Hospital Group



ESTIMATED SUPPLY CHAIN  
WASTE ANNUALLY

**\$5B**

Source: GHX



AVERAGE  
**7%**

REVENUE LEAKAGE  
**IN CHARGE**  
CAPTURE PROCESSES

## WHAT PEOPLE ARE SAYING ABOUT ZEBRA

"Zebra is the only Vendor that has it all: The printers, the scanners, motion and sensing technologies, IoT platform - there is no other vendor positioned like you in HC!"

CENTRAL MANCHESTER TRUST, NHS

"We now have a reliable, high-performance system in place, which allows our staff to locate our resources quickly and accurately. Their feedback during the pilot has been excellent. We are looking forward to exploring many more uses of the RFID system as the roll out continues."

LARS G. KNUDSEN, CIO, DET NYE UNIVERSITETS-HOSPITAL I AARHUS (DNU)  
AARHUSUNIVERSITY HOSPITAL CASE STUDY

"With the new technology you can open the application, type the patient's name and select the primary nurse that is attached to the patient to make the call. It goes directly to the nurse that is with the patient."

RACHEL GEORGE,  
MANAGER OF NURSING INFORMATICS  
(PARKLAND HEALTH CASE STUDY)

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**99%**  
PATIENT IDENTIFICATION  
SCAN RATE

Source: SW Vermont Medical Center

**41%**

drop in medication administration errors<sup>1,2</sup>

**50%**

drop in adverse drug events (non-timing errors)



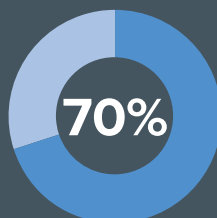
Source: Effect of Barcode Technology on the Safety of Medication Administration. 2014, Clinical Trials. Gov number, NCT00243373.2013 WEDI Report.

### 2 HEALTHCARE MOBILITY

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70% OF PATIENT ADVERSE EVENTS ARE CAUSED BY  
**COMMUNICATION BREAKDOWNS**

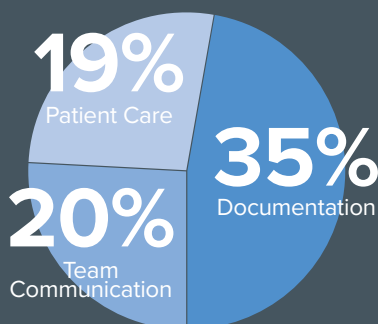
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