

READY, SET,

GO ZEBRA GO BAR CODE *DIRECT*[®]



BOOST YOUR BUSINESS WITH GO ZEBRA GO BAR CODE DIRECT

Upgrade to next-generation Zebra printers and mobile devices, and keep your business moving forward with the GO Zebra Trade-in Program. Outdated technology can slow productivity, minimize visibility and affect your bottom line. The perfect solution for upgrading to the latest technology,

GO Zebra GO Bar Code Direct allows you to:

- > Solve new business challenges, for less
- > Increase mobility
- > Improve access control
- > Strengthen supply chain
- > Reduce downtime

ELIGIBLE PRODUCTS AND SERVICES

Mobile Computers: Rebates of up to \$300 are available on more than 15 of our industry-leading mobile computers.

Printers: Customers can receive rebates of up to \$600 on 32 of Zebra's powerful printers.

Zebra OneCare: Help customers increase their rebate by up to \$50 when Zebra OneCare is sold alongside an eligible printer. Customers get unmatched support from experts with unparalleled product knowledge.

Batteries: Customers receive a rebate of \$10 for new Zebra batteries when they trade in an old mobile printer battery—including select competitor's models.

HOW TO SUBMIT A CLAIM FOR THE ZEBRA REBATE.

PLEASE REMEMBER YOU HAVE **90 DAYS** FROM INVOICE DATE TO SUBMIT YOUR CLAIM.

- 1 Please visit www.zebra.com/gozebra and complete the simple rebate claim form, providing information on your eligible purchased products and trade-in products.
- 2 Submit proof of purchase, attached copy of invoice (Customer – Zebra Rebate).
- 3 Pack the trade-in products. Zebra will send an email asking your for information on the size and weight of the box(s), and Zebra will arrange for pick-up by FedEx and cover the shipping costs.
- 4 Once Zebra receives the trade-in units, they will process the rebate check and send it to Customer directly.

PURCHASE MOBILE COMPUTER	END USER REBATE
VC80, VC80X	\$300
MC9200 (Android), TC8000	\$250
MC3300, MC3200 (Android), Omni XT15, VC70, WT6000	\$200
MC9200 (Windows CE & Mobile), Workabout Pro 4	\$150
MC3200 (Windows CE), MC67, TC75, TC75X, VH10	\$100
TC70, TC70X, TC51-HC, TC56	\$75
MC2100, RS6000, TC55	\$50

ELEVATE YOUR OPERATIONS BY TRADING UP TO THE NEWEST PRINTING TECHNOLOGY

Printing isn't just for paper anymore. Whether you need barcode or RFID printer solutions, you can produce labels, receipts, documents or cards on-site or out in the field. Thanks to the GO Zebra Trade-in Program, your operations will be running smoothly and efficiently with the next generation of compact, simple to operate, reliable and cost effective printers from Zebra.

PURCHASE PRINTERS	REBATE	ZEBRA ONECARE REBATE	TOTAL POSSIBLE REBATES
ZT620, 170Xi4, 220Xi4	\$500	\$50	\$550
ZE500, ZE500R	\$500	–	\$500
110Xi4, 140Xi4, R110Xi4	\$300	\$50	\$350
ZT610	\$250	\$50	\$300
105SLPlus, ZT410, ZT420, ZT510	\$100	\$50	\$150
ZQ520	\$100	\$25	\$125
ZQ620, ZQ620 HC, ZQ610, ZQ610 HC, QLn420, QLn320, QLn320 HC, QLn220, QLn220 HC	\$75	\$25	\$100
ZQ320, ZQ310, ZQ510, ZT200, ZT230	\$50	\$25	\$75

CARD PRINTERS	REBATE	ZEBRA ONECARE REBATE	TOTAL POSSIBLE REBATES
ZXP Series 9 Dual-Sided Laminator	\$600	\$50	\$650
ZXP Series 9 Single-Sided Laminator, ZXP Series 9 Dual-Sided	\$450	\$50	\$500
ZXP Series 7 Dual-Sided Laminator	\$400	\$50	\$450
ZXP Series 7 Single-Sided Laminator	\$300	\$50	\$350
ZXP Series 7 Dual-Sided	\$250	\$50	\$300
ZXP Series 9 Single-Sided	\$225	\$50	\$275
ZC300 Dual-Sided, ZXP Series 3 Dual-Sided, ZC350 Dual Sided	\$200	\$25	\$225
ZXP Series 7 Single-Sided	\$125	\$50	\$175
ZC300 Single-Sided, ZXP Series 3 Single-Sided, ZC350 Single Sided	\$100	\$25	\$125

PROGRAM ELIGIBILITY

1. This offer is being made from Zebra Technologies to end users in the form of a rebate for purchases made between January 1, 2018 and December 31, 2018.
2. The Program applies to new purchases of qualifying devices (the "Qualifying Products"). End users must purchase Qualifying Products from a Zebra® PartnerConnect reseller ("Reseller").
3. The Program website at www.zebra.com/gozebra sets forth the rebate amount associated with the purchase of each Qualifying Product.
4. For mobile computers, any manufacturers' brand or model of mobile handheld device with a display equal to or greater than 2" is eligible to be traded-in, including Zebra, Motorola, Psion, Symbol and Telxon.
5. For printers, any Zebra or competitive thermal barcode or card printer is eligible to be traded-in, but must power up and include the printhead.
6. For batteries, traded-in batteries must be comparable to the one being purchased and must be a separate line item on the Reseller invoice. Trade-ins from alternate battery suppliers are also eligible for trade-in. Any end user participating in Zebra's battery maintenance or battery refresh programs is not eligible for this Program. Only the charger listed is available for trade-in.
7. The end user cannot combine this with any other offer, promotion or special pricing ("Special Pricing") provided by Zebra to the Reseller as part of the same transaction. It is the responsibility of end users to verify with their Resellers that such Resellers have not purchased the Qualifying Products at Special Pricing.
8. Rebate claims must be completed online and eligible trade-in devices must be received by Zebra no later than 90 days from the date of your Reseller's invoice.
9. Rebates will be issued for each traded-in product, one-for-one, based on the number of Qualifying Products purchased.
10. The end user may choose to utilize the Program more than one time.
11. Zebra reserves the right to change, cancel, modify or end the Program at any time with or without notice.
12. GO Zebra is available only to Zebra end users in the continental U.S. (excluding Alaska, Hawaii, and US territories) and Canada. Visit www.zebra.com/gozebra for the complete Official Rules of this Program.